



FOOTPRINT   
foundation

# Climate Action Blueprint



THE SAFARI COLLECTION





## POSITION

The Safari Collection is headquartered in Nairobi and consists of four properties together with our Footprint Foundation. The properties are:

- Giraffe Manor (Nairobi)
- Sala's Camp (Maasai Mara)
- Solio Lodge (Laikipia)
- Sasaab (Samburu)

The company is concerned with our impact on the environment and community around us.





# CLIMATE ACTION BLUEPRINT

- Climate crisis had been defined as a severe change in the Earth's climate caused by an increase of greenhouse gases in the atmosphere because of human activity.
- The impacts of the climate crisis include droughts, flooding, habitat loss, soil degradation, rise in sea level etc.
- In response, we either mitigate (stop/reduce the change) or adapt (adjust to benefit from the change).
- The tourism sector depends heavily on natural capital and is one of the sectors that contributes to Kenya's economy. It may also contribute to the climate crisis.
- This ultimately means that we cannot continue with business as usual.
- This Climate Action Blueprint is an outline of how we plan to do business going forward in view of a climate crisis.



# COMPONENTS

- Account and disclose emissions
- Reduce company emissions
- Carbon off-setting
- Collaboration with peers
- Benefits of action

(how)







# ACCOUNT & DISCLOSURE

Each property is required to fill an end of month report that outlines:

- a) Energy use - electricity both grid and off grid
- b) Fuel use - diesel and petrol for ground and water transport, wood fuel and LPG
- c) Water usage including recycled water
- d) Waste recycled according to type - organic, glass, metal and paper
- e) Scope 3 emissions - staff activity that may contribute to emissions

To complement the above, targets are set for each property for continuous improvement.

‘What gets measured, gets accounted’

- Peter Rucker-







## CARBON OFFSETTING

- As a tourist destination, it is inevitable that under current circumstances we will be unable to reduce our emissions to zero.
- The emissions that we cannot avoid will be offset through registered carbon offsetting schemes
- In 2019 we partnered with ACES, a community mangrove project where we bought 222 tones of carbon, to offset our emissions at Sasaab and for our helicopter
- For 2020 we will be offsetting the entire company monitored carbon emissions through another registered carbon offsetting scheme.







# REDUCTION OF COMPANY EMISSIONS

Our targets to reduce emissions go further than our properties, we reinforce this across our value chain.

- We have installed solar fields to reduce dependency on high emission power sources.
- We use specialist solar powered equipment such as water pumps, fridges, freezers and pool systems
- We have installed LED lights and replaced kerosene with solar powered lamps
- A solar electricity system is used to heat water.
- We endeavor to use sustainable suppliers, sourcing for foods locally and reducing food miles.
- We growing our food to reduce value chain emissions.
- We encourage our guests to enjoy low emission activities like camel riding.



# COLLABORATION WITH PEERS

The current climate crisis a concern worldwide. In order to reverse the its effects, we cannot work alone.



We have signed the 'Tourism Declares', a community of travel companies that have declared a climate emergency and are working towards solutions to the climate crisis.

'It is the little things that citizens do that will make a difference...'

- Wangari Maathai-



We continually educate our team on climate crisis issues



The Safari Collection Footprint is a member of 'The Long Run' that commits its members to reduce emissions



We educate our guests on climate crisis issues





## BENEFITS OF ACTION

- It is easier and more **cost effective** to deal with a problem now than to clean up the mess later.
- The company's reputation will be strengthened hence increased guest /donor **confidence**.
- Future policies may be strict on emissions and how businesses operate hence the need to **protect** the company.
- Action opens opportunities for **innovation and collaboration** with relevant stakeholders.
- The **future of our children** is secured when we take care of our environment.







Thank You

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